



2023

PRODUCT  
RUNWAY

PRESENTS

THE ROARING 20'S



9/22/23 @ 7:30 PM  
THE APOLLO ON EMMA  
SPRINGDALE, AR

EVENT SPONSORSHIP  
OPPORTUNITIES



In addition to the free option of being a Garment Label Sponsor for the fashion creation portion of **Product Runway**, we humbly ask you to consider financially supporting this event through one of the following sponsorship opportunities.

**Thank You** in advance for your consideration! ***It truly takes a village...***

**IN-KIND RUNWAY SPONSOR- FREE** *\*Limited to three (3)*

Each Runway Sponsor will provide **120 SF (6'X20')** of hard surface flooring material for use as the fashion show runway. The color scheme is black, white, and gold. Flooring options must be submitted to the event planning committee for approval by **AUGUST 11<sup>th</sup>**. Samples can be dropped off at Evo (LR or NWA) or Innerplan (LR or NWA). Please place in an envelope labeled with your name, phone number and email address.

Runway flooring will need to be brought to the venue the morning of the fashion show and must be taped in-place by the sponsor. Different vendor's flooring could be mixed together on the floor to create a pattern.

- Company logo will appear on all digital and printed marketing materials
- Company logo will be prominently displayed near the runway
- 2 General Admission tickets to the runway show

**PREMIER EVENT SPONSOR- \$5000** *\*Limited to one (1)*

- Company logo will appear on all digital and printed marketing materials
- Company representative will introduce the show Emcee
- Company name will appear on the "Best in Show" award and company representative will present the award to the winning team on stage
- 10 VIP tickets to the runway show

**EVENT SPONSOR- \$3000** *\*Limited to two (2)*

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the "Second Place" or "Third Place" awards and company representative will present the award to the winning team on stage
- 6 VIP tickets to the runway show

**VENUE SPONSOR- \$2000** *\*Limited to one (1)*

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the "Best Performance" award and company representative will present the award to the winning team on stage
- 4 VIP tickets to the runway show

**BAR SPONSOR- \$1500** *\*Limited to one (1)*

- Company logo will appear on all digital and printed marketing materials
- Company logo will be prominently displayed on/near the bar
- 2 VIP tickets to the runway show

**SIGNITURE DRINK SPONSOR- \$1000** *\*Limited to one (1)*

- Company logo will appear on all digital and printed marketing materials
- Company logo will be prominently displayed on/near the bar
- 2 General Admission tickets to the runway show

**AWARDS SPONSOR- \$1000** *\*Limited to three (3)*

- Company logo will appear on all digital and printed marketing materials
- Company name will appear on the “Most Innovative” or “Most Wearable” or “Crowd Favorite” award and company representative will present the award to the winning team on stage
- 2 General Admission tickets to the runway show

**AFTERPARTY SPONSOR- \$750** *\*Limited to four (4)*

- Company logo will appear on all digital and printed marketing materials
- Company logo will be prominently displayed on/near the food tables
- 1 General Admission ticket to the runway show

**GENERAL SPONSOR- \$500** *\*No limit*

- Company logo will appear on all digital and printed marketing materials
- 1 General Admission ticket to the runway show

**SPONSOR- \$300** *\*No limit*

- Company logo will appear on all digital and printed marketing materials

**SPONSORSHIP REGISTRATION OPEN DATES...**

- **DIAMOND PARTNERS: FRIDAY, JUNE 16<sup>TH</sup> @ 8 AM**
- **PLATINUM PARTNERS: MONDAY, JUNE 19<sup>TH</sup> @ 8 AM**
- **GOLD PARTNERS: TUESDAY, JUNE 20<sup>TH</sup> @ 8 AM**
- **SILVER PARTNERS: WEDNESDAY, JUNE 21<sup>ST</sup> @ 8 AM**
- **BRONZE PARTNERS: THURSDAY, JUNE 22<sup>ND</sup> @ 8 AM**
- **PEWTER PARTNERS: FRIDAY, JUNE 23<sup>RD</sup> @ 8 AM**
- **ALL INDUSTRY PARTNERS: MONDAY, JUNE 24<sup>TH</sup>**

**TO REGISTER FOR A SPONSORSHIP: <https://scasid-events.com/sponsorship.html>**

If you have any sponsorship questions or need additional information, please email...

[ASIDSCC.NWACommunication@gmail.com](mailto:ASIDSCC.NWACommunication@gmail.com)