

# THE AMERICAN SOCIETY OF INTERIOR DESIGNERS (ASID)

*believes that design impacts lives.*

ASID serves the full community of the interior design profession and practice through the Society's programs, networks, and advocacy.

## PRODUCT SPECIFICATION<sup>6</sup>

# \$77.95 BILLION

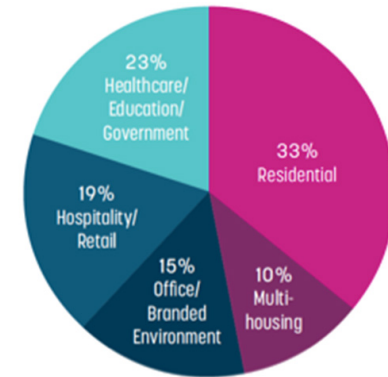
WORTH OF PRODUCTS SPECIFIED ANNUALLY

	\$ IN BILLIONS
Contract Furniture*	\$ 12.47
Building Products**	\$ 10.13
Paint	\$ 8.57
Flooring	\$ 8.18
Lighting	\$ 7.79
Residential Furniture	\$ 7.02
Surface Material	\$ 7.02
Kitchen/Bath Products	\$ 6.24
Fabric/Wallcovering	\$ 5.46
Window Treatments	\$ 2.73
Outdoor Products	\$ 1.56
Other	\$ 0.78
<b>Total Specified</b>	<b>\$77.95</b>

\*Includes workplace, hospitality, healthcare, education furniture

\*\*Includes doors, windows, ceilings

DISTRIBUTION OF DESIGN PRACTICE AREAS



AGE OF MEMBERS

