

2025 OFFICIAL RULES OF COMPETITION (“Official Rules”)

The 2025 Student Work Competition (“Competition”) is sponsored by the South Central Chapter of the American Society of Interior Designers (“Chapter”). By entering Competition, You – the Entrant - represent and warrant that you have read, understand and agree to these official rules including but not limited to, the **(1)** competition rules, regulations & eligibility guidelines and **(2)** competition entrant terms and conditions, indemnification requirements and release as set forth below. These Official Rules will form a binding agreement between the Chapter and the Entrant.

COMPETITION RULES, REGULATIONS & ELIGIBILITY GUIDELINES

- Call for entries and registration period: *02/01/2025 at 12:00am CST – 03/17/2025 at 11:59pm CST.*
- Competition period: *02/01/2025 at 12:00am CST – 03/17/2025 at 11:59pm CST*
- Judging period: *03/17/2025 – 03/30/2025*
- Cost for first entry: \$25 members \$30 non-members
- Additional entries: \$15 members \$20 non-members
 - After creating your account: Edit your information and input your Member & Affiliation Status under the Action Panel. Make sure to **include your Member ID** to have your entry be qualified.
- If all entry information is not completed by the deadline, at **11:59 PM CST on March 17th, 2025**, the project will not be entered into the Competition.
- Entry fees are **not** refundable.
- Entries with names or school names visible will be disqualified. (Except for Student Portfolio Category)
- Entrants must provide and submit the following information with each entry:
 - Brief design concept, project summary, and the project’s impact on lives,
 - Minimum of one .jpeg image file to be used by the site as the “cover image” for the project. Other files that are uploaded for the project may be .pdf, .png, etc may be used, but a .jpeg **must** be included.
- **BACK BY POPULAR DEMAND:** Gold Winning entries will be printed and displayed on the Saturday afternoon after winners are announced and again at the Excellence in Design Awards Gala. As an added requirement to each submission, students are to choose from one of the provided templates (**[CLICK HERE FOR TEMPLATES](#)**) and add the project photos that they would like displayed. Students have the ability to choose from any of the provided templates

for their project presentation. This is IN ADDITION TO individual photos that are uploaded into the CPJAM platform. This presentation board will not be judged.

ELIGIBILITY

- Only undergraduate projects that have not previously won an ASID Student Work Competition Award are eligible. However, non-winning entries qualifying for the time frame requirement below may be resubmitted.
- A project can be submitted in multiple categories with the following requirements:
 - A \$25(member) or \$30(non-member) entry fee is required for the first entry. Additional entries are \$15 (member) or \$20 (non-member)
 - Each category will be judged independently and only by the material submitted in the category. For instance, a judge will not go from one category to another to view drawings, boards, etc. The project materials must be duplicated to submit multiple categories.
- Mixed-use design projects can be entered in the category based on the predominant area of use or can be entered in two different categories.
- If you are submitting work as a member, please see rules on how to be eligible to enter.

GROUND FOR DISQUALIFICATION

- Information identifying Entrant's name or school name appears in description, images or on drawings (Except for Portfolio Category)
- Submission of winning Entries and images from past South Central Chapter Student Work Competitions
- Submission of Entry into the wrong category
- Member submissions without Member ID's
- Entrant's failure to abide by these Official Rules

CATEGORIES AND JUDGING INFO

RESIDENTIAL

1. **R01** Residential – Small (*2,500 square feet and under*)
2. **R02** Residential – Large (*Over 2,500 square feet*)
3. **N02** New Student Spotlight- Year one and two student interior design projects

COMMERCIAL/NON-RESIDENTIAL

1. **C01** Hospitality – Service (*hotel, restaurant, retail, etc.*)

2. **C02** Institutional – (*education, museum, library, etc.*)
3. **C03** Healthcare
4. **C04** Workplace
5. **N01** New Student Spotlight- Year one and two student interior design projects

ORIGINAL PRODUCT

This category recognizes student-designed and constructed products that showcase innovation, craftsmanship, and use of design tools. Examples include custom furniture pieces (chairs, tables, shelving), light fixtures, textiles, carpets, hardware, or detailed models.

O01 Original Product

RENDERING

1. **RN01** Computer Generated Rendering – One image per submission
2. **RN02** Hand Rendering – One image per submission

PORTFOLIO

P02 Portfolio

JUDGING CRITERIA- For Design Projects

- **Successful entries will demonstrate exceptional design and the following criteria:**

55 pts. Design Critique

- 7 pts. Color Composition
 - Color palette supports the overall goal of the space. Colors added personality and depth to the design.
- 12 pts. Space Planning
 - Good space planning demonstrates excellent flow via wall placement, ceiling lines / heights and other features in design. Lighting volume, focal points, detail and alignment match the room's design. Molding, trim, framing, paneling and patterning enhance the design concept.
- 12 pts. Innovative Design Solutions
 - All design elements contribute to a well-integrated design concept taking scale and balance into consideration.

- 12 pts. **Scale and Proportion of Furnishings**
 - The furniture complements the overall design concept and is functional and appropriately scaled for the space.
- 12 pts. **Materials and Finishes**
 - Space demonstrates well-designed material transitions that provide an interesting balance of textures and patterns. Materials chosen support the overall design concept.

45 pts. **Accurate Description of Design Concept and Challenges**

- 5 pts. Adequately describes Design Concept
- 5 pts. Adequately describes any challenges encountered
- 5 pts. Professionalism and Quality of Entry
- 15 pts Adequately describes the positive impact of the design
- 15 pts. Adequately describes size, scope, user profile and goals

5 pts. Judge's Adjustment

105 pts. TOTAL

JUDGING CRITERIA- For Product Design

- **Successful entries will demonstrate on exceptional design and the following criteria:**

60 pts. **Design Critique**

- 15 pts. **Innovative Design Solutions**
 - All design elements contribute to a well-integrated design concept taking scale and balance into consideration.
- 15 pts. **Quality/Craftsmanship of Design**
 - Evaluate the level of detail, precision, and execution in the design. Consider the construction, material choices, and overall refinement of the product. Does the design demonstrate a high level of skill, durability, and attention to detail?
- 15 pts. **Communication of Design (use of sketches, design software)**
 - Assess how effectively the design process is communicated through visual tools. Look for clear and well-developed conceptual sketches, technical drawings, and 3D renderings where applicable. Does the presentation showcase a strong understanding of design software and the ability to convey ideas professionally?
- 15 pts. **Elements of Design**

- Consider how fundamental design principles—such as proportion, balance, scale, contrast, rhythm, and harmony—are applied. Does the design exhibit a thoughtful and intentional use of these elements to create a cohesive and aesthetically pleasing product?

40 pts. Accurate Description of Design Concept

- 5 pts. Professionalism and Quality of Entry
- 5 pts Adequately describes the Positive Impact of the design
- 15 pts. Adequately describes Design Concept
- 15 pts. Adequately describes Size, Scope, User Profile and Goals

5 pts. Judge's Adjustment

105 pts. TOTAL

JUDGING CRITERIA- For computer-generated & Hand Rendering

- **Successful entries will demonstrate on exceptional design and the following criteria:**

90 pts. Design Critique

- 25 pts. Elements of Design
 - Evaluate the use of fundamental design elements such as line, shape, color, texture, and space within the rendering. Are these elements thoughtfully applied to create depth, realism, and visual interest?
- 25 pts. Principles of Design
 - Assess how well design principles—such as balance, contrast, emphasis, proportion, and rhythm—are incorporated. Does the rendering demonstrate a strong composition and a clear focal point that enhances the overall visual impact?
- 40 pts. Quality of Rendering
 - Consider the level of detail, realism, and craftsmanship in the rendering. For computer-generated renderings, evaluate lighting, material accuracy, and resolution. For hand renderings, assess precision, shading, perspective, and technique. Does the rendering effectively communicate the intended design with clarity and professionalism?

10 pts. Accurate Description of Design Concept

5 pts. Judge's Adjustment

105 pts. TOTAL

JUDGING CRITERIA- For Portfolio

- **Successful entries will demonstrate on exceptional design and the following criteria:**

70 pts. Design Critique

- 15 pts. Aesthetic Quality
 - Take into consideration any immediate feelings of the space, visual flow that the eye travels when looking at images, appropriateness of details and the general overall feeling of the space as illustrated in the images.
- 25 pts. Brand Quality
 - Consider the overall cohesiveness of the portfolio as a personal brand. Evaluate the consistency of typography, color schemes, layout, and messaging. Does the portfolio effectively communicate the designer's unique style and professional identity?
- 30 pts. Graphic Design Quality
 - Assess the clarity and effectiveness of the visual presentation. Look at the hierarchy of information, readability, image quality, and layout composition. Are graphics, text, and images well-balanced and thoughtfully arranged to enhance understanding and engagement?

30 pts. Accurate Description of Design Concept

- 15 pts. Adequately describes Size, Scope, User Profile, and Goals
- 15 pts. Professionalism and Quality of Entry

5 pts. Judge's Adjustment

105 pts. TOTAL

PRIZES/SCORING

- Winning Categories include Gold, Silver, and Bronze. All winners will receive a certificate. Gold winners will receive a cash award.
- Projects must have the minimum score in each of the awards categories to qualify.
- Total scores will range from 0-105
- Prizes will be awarded based on the following ranges:

For all categories – 105-95: Gold 94-87: Silver 86-80: Bronze

- Decisions of judges are final and binding
- Professional designers compile the jury panel. All decisions made by the judges are final. The judges reserve the right not to issue an award for any category where they do not feel the quality of the work meets certain design standards. There is no guarantee that an award will be given in all categories.
- Awards will be presented during the Design Summit in Little Rock, Arkansas on Saturday, April 5th. Entrants must be present to win. In the case of team/group projects, only one member must be present to win.

ADDITIONAL RULES

- All federal, state, and local laws apply. If any rule contained in these Official Rules (including but not limited to, the competition rules, regulations & eligibility guidelines *and/or the competition entrant terms and conditions, indemnification requirements and release* (set forth below) is declared illegal or invalid, the remaining rules shall remain in full force and effect.
- Chapter reserves the right to disqualify any entries that do not comply with this Agreement.
- Entry fees are not refundable.
- Personal information provided in connection with this Competition and/or this Agreement will be collected by the Chapter and used in accordance with the Chapter's online privacy policy. In addition, to the extent you provide the Chapter with personally identifying information via any third-party, including but not limited to competition web site hosts, you may also be subject to the terms and conditions of such third-party's Privacy Policy and Terms and Conditions, over which Chapter has no control.
- No failure by Chapter to take any action or assert any right hereunder shall be deemed to be a waiver of such right. No waiver of any right shall be deemed a waiver of any succeeding breach of the same or any other provision hereof.
- It is the sole responsibility of the entrant to follow all terms and conditions set forth in these Official Rules. Any entry which does not adhere to these Official Rules will be subject to disqualification.
- If any dispute arises out of or relating to this Competition and/or these Official Rules the parties will first attempt to settle the dispute by internal discussions through good faith consultation and negotiation. If internal negotiations do not lead to a solution to the satisfaction of each party within 60 days of the dispute arising, the controversy or claim shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules. All arbitration decisions are binding on both parties.

COMPETITION ENTRANT TERMS AND CONDITIONS, INDEMNIFICATION REQUIREMENTS AND RELEASE:

By entering the 2025 Student Work Competition, Entrant represents and warrants as follows:

- Entrant understands and agrees that by entering this competition they agree to these official rules (including but not limited to the competition rules, regulations & eligibility guidelines and the competition entrant terms and conditions. Indemnification and release shall become a binding agreement between the Entrant and the South Central Chapter of the American Society of Interior Designers.
- Entrant is the designer of this project. Entrant agrees that no other person or entity may claim this design as his or her own, and that Entrant has not submitted this design on behalf of anyone else.
- Entrant agrees to abide by the judge's decision as final. Entrant understands that any false or misleading information provided by the Entrant will result in disqualification from this Competition.
- Chapter is not responsible for (i) late, lost, or incomplete entries; (ii) any telephone, electronic hardware or software program, network, internet or computer malfunctions, failures or difficulties; (iii) any errors in transmission; (iv) any condition caused by events beyond the control of Chapter that may cause the Competition to be disrupted or corrupted; (v) any injuries, losses or damages of any kind caused by any prize or resulting from acceptance of any prize, or from participation in the Competition; (vi) any printing or typographical errors in any materials associated with the Competition. All materials submitted by the Entrant become the property of the Chapter and will not be returned.
- Should Entrant's design be chosen as a prize-winning award, Entrant agrees to allow (and to cause the property owner where the project is located to allow) professional photography of the winning project to be used for future marketing, promotional, public relations, or educational purposes. In addition, and except where prohibited by law, Entrant's entry constitutes permission from Entrant to allow the Chapter, the American Society of Interior Designers, Inc. and their respective media and agency partners to use, without additional compensation, Entrant's name(s), workplace/business information, biographical data, and likenesses for (i) publication on a Competition winner's list; and/or (ii) for use in any Competition-related advertising and publicity.
- The Entrant, to the fullest extent permitted by law, agrees to be bound by this Agreement; represents that Entrant holds all original copyrights to the materials submitted pursuant to this Agreement (or that Entrant has obtained written permission from the copyright owner to submit these materials); represents that

the submitted materials do not infringe on the copyrights, trademarks, trade dress, moral rights, rights of privacy/publicity or other intellectual property or proprietary rights of any third-party; grants the South Central Chapter of the American Society of Interior Designers, Inc. and their respective media and agency partners a non-exclusive, perpetual, transferable, royalty-free right and license to copy, reproduce, perform, display, prepare derivative works from, and distribute publicly all of Entrant's submitted materials in both print and digital format for any purpose whatsoever including, but not limited to, use of such materials on third-party websites, social media, and other publications without additional compensation; and agrees to indemnify and hold the American Society of Interior Designers, Inc., and Chapter and their respective officers, directors, and employees (collectively "Indemnified Parties") harmless from and against any and all losses, claims, injuries, demands, suits, costs, expenses and damages (including reasonable attorney fees and expenses) (collectively "Claim") that the Indemnified Parties may incur by reason of or arising out of any breach of any of my representations, my provision of false information, use of my submitted materials and/or my license grant, except to the extent that such Claim is caused by the gross negligence of the Indemnified Parties.

- By participating in this competition and/of accepting any prize, entrant agrees to release and hold harmless Chapter, The American Society of Interior Designers, Inc. and each of their respective officers, directors, agents, representatives and employees (collectively "released parties") from and against any and all actions, claims, injuries, losses, damages, liabilities, expenses or causes of action of any kind, including, without limitation personal injury, death and/or property damage, as well as any and all claims based on defamation, publicity rights, and/or invasion of privacy arising out of or in any manner, directly or indirectly relating to entrant's participation in the design competition, submission of competition materials, and/or acceptance or use or misuse of any prize.

By entering, I certify that I have read, understand and agree to each and every term set forth in these official rules of competition participation, including but not limited to those set forth in the competition rules, regulations & eligibility guidelines, and in the competition entrant terms and conditions, indemnifications requirements and release.